

Testimonial Form

Satisfied customers are the most important form of advertising a business can hope to have. If you received value from the services I rendered, I would greatly appreciate your assistance and generosity if you would be willing to provide written comments I can use in future promotional material for my business.

Consider addressing the type of service you received and any comments you have about the quality of the work and/or the results if applicable. Again, my thanks!

Comments

I hereby authorize New Paradigm Marketing Group, Inc. to use my name, business name and above comments in marketing materials designed to promote their services. I understand my comments may be included in brochures, web site material, emails, etc.

☐ *Check here if you would also be willing to take occasional reference calls from prospective clients who want to speak with someone about my work.*

Your Name _____ Phone _____

Signed _____ Date _____

(Forms returned as email attachments to tsmith@newparadigmmarketing.com will be construed to indicate your approval)

Referrals

Know of someone else who could benefit from my services? Kindly provide their name, and I will send a polite email or letter explaining that you suggested we provide them with free information. There will be no other follow-up (no emails or phone calls) unless that individual responds by asking for additional information. Thanks in advance for your assistance.

Individual's Name: _____

How to Reach Him/Her? _____